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2 Jun 07  
MNF-1 Cdr Conf , Box 45

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# *Joint Campaign Plan Development*

**Joint Campaign Redesign Team**

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## *JSAT – Initial Findings*

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### **Nature of the Conflict –**

***Communal struggle for power and survival between rival political, ethnic and sectarian groups;***

- ***Insurgency against the central government and the coalition continues and sets conditions for terrorism and sectarian conflict***
- ***Terrorist activities and external actors exacerbate sectarian conflict***
- ***Underlying and contributing to instability is a chronic lack of state capacity to fulfill basic responsibilities to its people***

1.4b, 1.4d

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## ***Key Differences from Previous JCP/JCAP***

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- Political line is central with imperative on protecting the population
- Regional diplomatic initiatives must have renewed emphasis
- Engagement with reconcilable groups to move them away from violence
- Conditions based transition continues in partnership with the GoI
- JCP is a genuine collaborative effort; next steps are to share with the GoI

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## *JCP Mission Statement*

The Coalition, in partnership with the Government of Iraq, employs integrated political, security, economic, diplomatic and informational means to help the people of Iraq achieve sustainable security by spring of 2009 and to advance reconciliation and political and economic development.

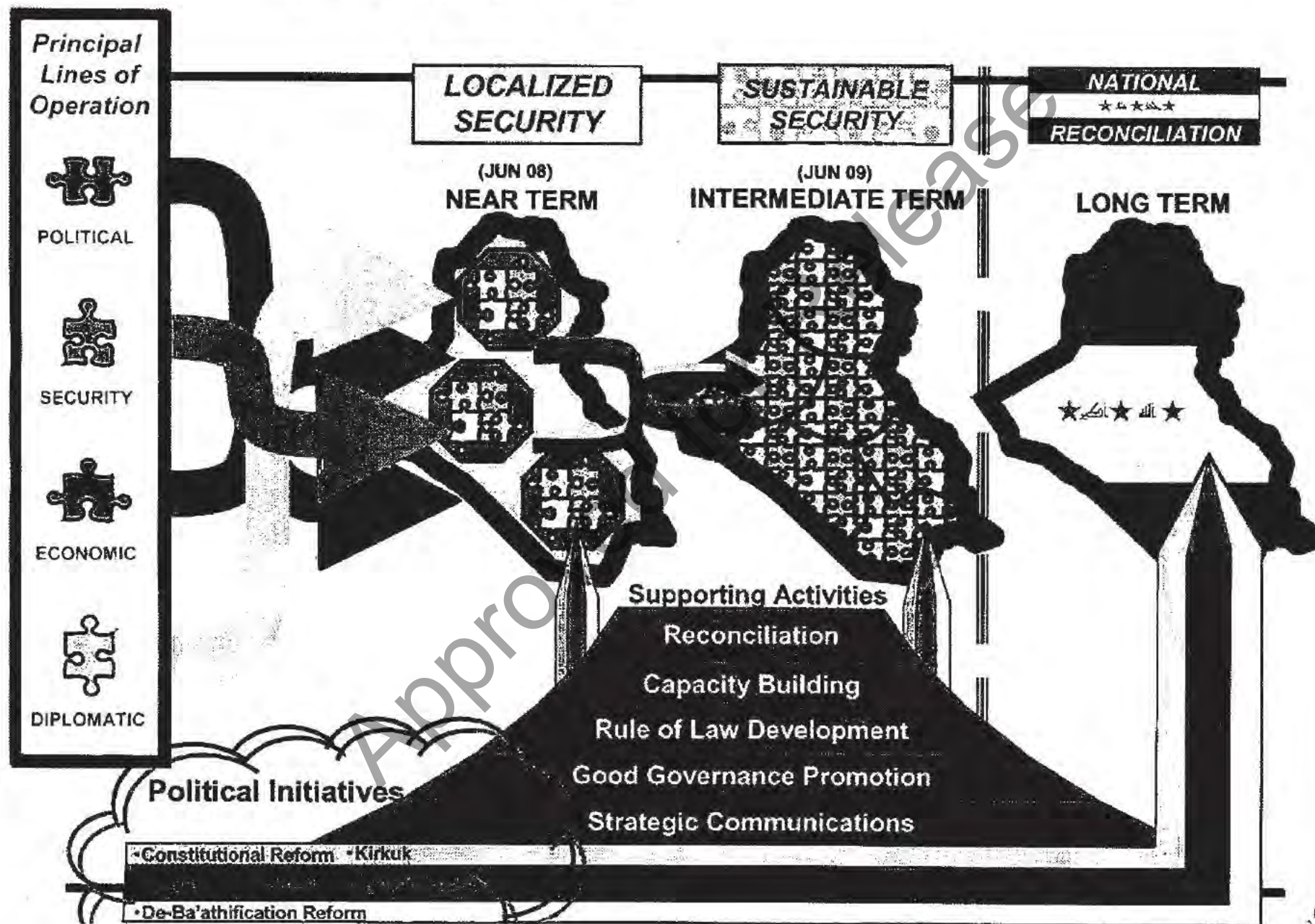
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## JCP Campaign Design



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## *Political*

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### • **Basic Thrust**: Create good governance in Iraq

- Reduce GOI sectarianism
- Build Sunni confidence with meaningful national political steps
- Engage Shia factions to promote less sectarian behavior, especially in government.
- Ensure that Kurds do not provoke violence and play a positive role
- Deliver in 2008, move towards amnesty, Transition and Re-integration, end to fighting by national groups, and agreement on federalism

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## *Security*

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- **Basic Thrust**: Suppress violence until such time as other LOOs can create sustainable security
    - Recognize the primacy of political LOO
    - Ensure a baseline of population protection
    - Apply leverage to induce reconcilable parties to the negotiating table
    - Reform the Iraqi security sector, including security ministries, the IA and IP at all levels.

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## *Economic*

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- **Basic Thrust:** Create the economic conditions that will support sustainable security

- Support a clear economic strategy to help Iraqis create the policy framework for sustainable private sector-led growth
- Empower a US Mission Economics Minister to coordinate all economic activity
- Develop an overarching economic strategy
- Enhance PRT role with additional resources
- Develop key areas: better fiscal management, expedited energy sector development, subsidy reform, sustainable employment, fostered transparency & banking reform

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## *Diplomatic*

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- **Basic thrust:** Create a supportive international environment that will improve prospects for political accommodation and economic development
  - Ensure a basis for securing authorities and immunities in order to maintain the coalition and continue freedom of operation
  - Reduce the negative influence of external players as a vital element to create conditions for internal political accommodation

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## *Cross Cutting Activities*

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- **Engagement and reconciliation**
- **Rule of law**
- **Transition of authority**
- **Assessment and management**

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## *Key Observations*

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- **Enduring strategic success will only be achieved by Iraqis**
- **Our critical task is to protect the population and reduce sectarian violence**
  - **Must provide breathing space for reconciliation, improved governance and economic progress to take hold**
- **The GoI is starting to gain traction and is eager for sovereignty**
  - **Hampered by a lack of capability and sectarian divisions**
  - **Must build ministerial capacity to enable them to meet basic needs of Iraqis**
- **Iraqi Security Forces are slowly growing in confidence and capability**
  - **Partnering and embedding transition teams will enhance ISF effectiveness**
  - **ISF need us to stand with them in sizeable numbers for the foreseeable future**

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## *Key Ideas*

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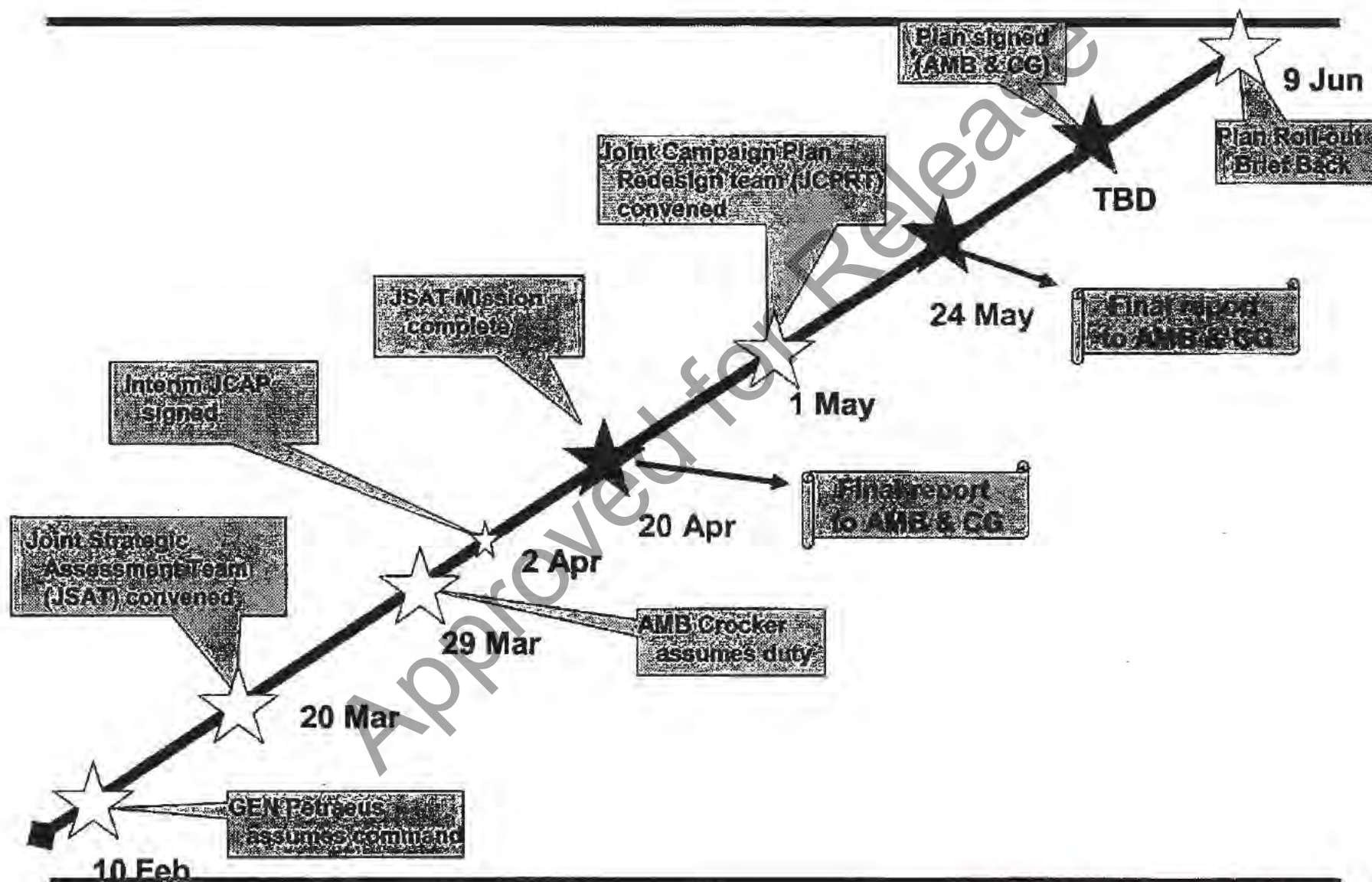
- Center of Gravity is the population
- Fight is for stability
- Main effort is Baghdad
- Sustaining presence in the population is paramount
- Phased approach with overlapping options underway
- Endstate:
  - Security established
  - Self-reliant and politically stable Iraq secured
  - Legitimate and representative government empowered
  - AQI/Extremists defeated
  - Terrorist safe haven denied
  - Economic growth enhanced

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## Getting to JCP - Timeline



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## *JSAT – Initial Findings*

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### Change of Approach - New Focus Areas:

- *A political strategy* - a hands-on approach setting limits and expectations for the GoI
- *Application of force* – protect the population, render irreconcilables ineffective, unable to defeat all opponents in the field. Support Political strategy to achieve negotiated ceasefires
- *Regional engagement is crucial* – neighbors changing their interest calculations
- *Identify and root out malign actors* – Shia dominance part of the problem. Find and apply levers

**We need more *leverage* and more *time***

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## *Joint Campaign Plan Goals*

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**Near-Term (6 to 12 months):** Baseline of security (i.e., irreconcilable armed groups rendered less effective, large scale sectarian violence reduced) established locally, sufficient to allow broad engagement; substantial progress on localized political accommodations; continuous economic and political development; and a security situation that enables coalition force withdrawal.

**Intermediate (12 to 24 months):** Sustainable security established nationwide; further reconciliation and political and economic development become self-sustaining.

**Long-Term (multiple years):** Iraq at peace with its neighbors and an ally in the War on Terror, with a representative government that respects the human rights of all Iraqis, and security forces sufficient to maintain domestic order, defend Iraq's territorial integrity and to deny Iraq as a safe haven for terrorists

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## ***JCP – Main Efforts***

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- **Political ME in near term is the legislative program**
- **Political ME in intermediate term is building confidence in the Gol**
  
- **Security ME in near term is protecting the population**
- **Security ME in intermediate term is leveraging political progress**
  
- **Economic ME in the near term is budget execution**
- **Economic ME in the intermediate term is sustainable development**
  
- **Diplomatic ME in the near term is reducing malign foreign influences**
- **Diplomatic ME in the intermediate term is building regional support**

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